

# KIMBERLY PASQUALETTO

ART DIRECTION  
DESIGN  
PHOTOGRAPHY  
WEB

## contact

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## experience

**TAXI NYC** | New York, NY.  
**Jr. Creative** August 2011 - Present  
**Intern** May 2011 - August 2011

**KORBMAN & COMPANY PHOTOGRAPHY** | NJ/NY/PA  
**Assistant Photographer**  
February 2010-Present

**CANTAFFAPPELLA** | Belmar, NJ.  
**Art Director, Photographer, Webmaster, Marketing**  
April 2007-Present

**GREATER WEB** | Toms River, NJ.  
**Web Designer**  
March 2009-September 2009

**TUTM ENTERTAINMENT** | Edison, NJ.  
**Art/Design Intern**  
October 2008-December 2009

**OPTIMUM DESIGN & CONSULTING** | New York, NY.  
**Graphic Design Intern**  
October 2008-January 2009

**RYLA/Rotary International** | District 7500, NJ.  
**Lead Counselor**  
June 2005-January 2008

## education

**SCHOOL OF VISUAL ARTS** | NEW YORK, NY.  
**BFA Advertising**  
January 2009 - May 2012  
Dean's List: January 2009 - May 2012, G.P.A: 3.9/4.0

**THE UNIVERSITY OF THE ARTS** | PHILADELPHIA, PA.  
**BS Communication: Advertising, Web Design**  
August 2006 - May 2008  
Dean's List: August 2006 - May 2008, G.P.A: 3.8/4.0  
Tour Guide, Open House, Student Government

## skills

**Adobe CS5:** Photoshop, InDesign, Dreamweaver, Lightroom, Bridge, Aperture, Illustrator, Flash  
**iWork/iLife:** Keynote, Pages, iWeb  
**Video Editing:** iMovie, Final Cut Pro  
**Languages:** Sarcasm.  
(X)HTML, CSS, PHP, Javascript  
**Photo:** Nikon DSLR, Canon Film

## interests

Soccer, Photography, Music, Computers, Copywriting, Leadership Development, Team Building, Typography, Basketball, Volleyball, Food, Specialty Beer, Traveling, Board Games, Skiing, Coffee, Gladiator Jousting, Etc.

## awards/honors

School of Visual Arts Exhibition, Art Director's Club, 2012  
School of Visual Arts Portfolio Review Score 4.8/5.0, 2011  
School of Visual Arts Exhibition, Art Director's Club, 2011  
Samsung's Worldwide Creative Class. Rank out of 120: #27 overall, #2 from USA.  
#1 Fan-Favorite via Social Networking, 2010  
School of Visual Arts: Dean's List 2009-2012  
The University of the Arts Documentary Photography Exhibition, 2007  
The University of the Arts: Dean's List 2006-2008  
Paper Mill Playhouse nomination for Graphic Design, 2008  
Future Leaders of America, Honoree, 2006  
Assistant Student Conference Leader, RYLA, 2005